

Rocktoberfest 2022 Sponsorship Application Form
A 501C3 Nonprofit
Saturday October 1, 2022 11am to 10pm



Come on, rock La Plata for good! #rocklp4good
Be front and center at one of the festival's three outdoor stages.

A portion of the festival's net proceeds will be donated to Charles County Public Schools to support the Fine and Performing Arts educational programs for young artists.

Sponsorship Levels

Rocktoberfest Exclusive Sponsor (5 Available): \$5,000

Select One Area: North Outdoor Stage, South Outdoor Stage, Food Area Stage, Street Vendor, or Beer Truck area

- Exclusive naming right of selected area at Rocktoberfest 2022
- Company name mentioned on press releases
- Logo prominently displayed on all event collateral including music posters, T-Shirts, banners, etc.
- Logo inclusion with link on social media sites
- Exclusive opportunity for business to be featured on post-event Press Release
- 2 Rocktoberfest T-Shirts
- 10 VIP Tickets
- Option to distribute premium items and/or collateral to participants during the event
- Audio sponsorship recognition made during the event by the Master of Ceremonies
- Option to be one of the MC's during the event

Rocktoberfest Green Room Sponsor (1 Available): \$3,500

- Exclusive naming right of the Food Vendor area at Rocktoberfest 2022
- Logo prominently displayed on all event collateral including music posters, T-Shirts, banners, etc.
- Logo inclusion with link on social media sites
- 2 Rocktoberfest T-Shirts
- 6 VIP Tickets
- Option to distribute premium items and/or collateral to participants during the event
- Audio sponsorship recognition made during the event by the Master of Ceremonies
- Option to be one of the MC's during the event

*Each VIP ticket include one ticket for use at the Beer Truck

****Use of the trademark Rocktoberfest logo is reserved for Sponsors and Vendors only***

#rocklp4good

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Rocktoberfest Groupie Sponsor (1 Available): \$2,000

- Exclusive naming right of the Acoustic Stage area
- Logo prominently displayed on all event collateral including music posters, T-Shirts, banners, etc.
- Logo inclusion with link on social media sites
- 4 VIP Tickets
- Option to have 1 vendor space in the Street Vendor area
- Audio sponsorship recognition made during the event by the Master of Ceremonies
- Option to be one of the MC's during the event

Rocktoberfest KidZone Sponsor (1 Available): \$1,500

- Exclusive naming right of the Kid Zone activity area
- Logo prominently displayed on all event collateral including music posters, T-Shirts, banners, etc.
- 2 VIP Tickets
- Logo inclusion with link on social media sites
- Option to have 1 vendor space in the Street Vendor area near the KidZone
- Audio sponsorship recognition made during the event by the Master of Ceremonies

Rocktoberfest Rock Star Sponsor: \$1,000

- Logo inclusion on Volunteer Tent banner
- Logo prominently displayed on all event collateral including music posters, T-Shirts, banners, etc.
- Logo inclusion with link on social media sites
- 2 VIP Tickets

Rocktoberfest Designated Driver Campaign Sponsor: \$500

- Logo prominently displayed on all event collateral including music posters, T-Shirts, banners, etc.
- Logo inclusion on Rocktoberfest Don't Drink & Drive banner
- Logo inclusion with link on social media sites

Rocktoberfest Business Friend Sponsor: \$250

- Company logo displayed on Rocktoberfest T-Shirts

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Participation Guidelines:

- Applications must be submitted by August 8, 2022 for consideration and inclusion in all offered package promotions.
- Sponsorships are available on a first come, first served basis and benefits are subject to change. Please call or email in advance to confirm availability of exclusive sponsorship packages.
- Rocktoberfest is a rain or shine event.
- A sponsorship level is only reserved when this form is filled out with payment, returned by the deadline and the application is approved.
- All company logos must be in vector, jpeg or png format and emailed to Stacy at rocktoberfestlp@gmail.com and Sara at sarap@elsanders.com no later than August 8, 2022.

Stay updated and informed about Rocktoberfest 2022 by following #rocklp4good hashtag and “LIKE” the Rocktoberfest LP Facebook page. For inquiries or questions, please call Stacy at 301-535-5350 or email rocktoberfestlp@gmail.com.

Please EMAIL forms to rocktoberfestlp@gmail.com and MAIL payment to: Rocktoberfest % Island Music Co., 403 E Charles St., La Plata MD 20646. Put Rocktoberfest 2022 in the memo section of your check.

Contact Name: _____

Telephone: _____

Email: _____

Company Name: _____

Address: _____

Sponsorship Package Requested: _____

I hereby certify that I have read and understand the sponsorship participation guidelines.

Signature of Company Representative

Date