



**The Southern Maryland Kids Marketplace Fair!**  
**April 18, 2020 11am to 3pm**  
**In La Plata, MD**

Rocktoberfest, a 501c3, is excited to bring you *The Southern MD Kids Marketplace Fair*. This is a marketplace designed for kids who create a product or service. They will need to develop a brand, build a marketing strategy, and then open for customers at this one-day marketplace. We believe that young entrepreneurs are role models for the next generation!

**Information:**

- **Application deadline is March 1, 2020**
- 10' x 10' spaces are \$30 each
- Every child will be responsible for their booth setup, sales, and interacting with customers. (The younger entrepreneurs may need adult assistance.)
- All items for sale at each booth must be made by the child without help from an adult. If offering a service, the child must be capable of providing that service on their own (phone repair, alterations, lawn service, etc.)
- Participants must be in school and in grades kindergarten through 12th
- Children working as a group should submit one application that includes each child's information. No more than 3 participants per business.
- Adults are asked not to sell/promote their child's items/service during the event. The goal is to teach them what to do, not do it for them. Gentle guidance is always permitted!
- Any child selling food **MUST** have their food license from the Charles County Health Department & provide us a copy. This is required.

Parents may help their child fill out the information below, but please let them complete as much as possible on their own. Creative answers are encouraged!

Child's Name: \_\_\_\_\_

Parent's/Guardian's Name: \_\_\_\_\_

City/State: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_



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**Name of your Business:** \_\_\_\_\_

**How long has your Business been operating:** \_\_\_\_\_

**What product or service will you be selling:** \_\_\_\_\_

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**What is your cost per product/service? How much does each product/service cost you?** \_\_\_\_\_

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**How will you pay for your startup costs? If someone is helping you with the costs, how do you plan on paying them back?** \_\_\_\_\_

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**How will you advertise/market your business before this event?** \_\_\_\_\_

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**How will you determine if your business had a successful day after the event is over?** \_\_\_\_\_

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**Parents section:**

- **Email completed applications to Stacy at [rocktoberfestlp@gmail.com](mailto:rocktoberfestlp@gmail.com)**
- **An adult must be present at all times during the event**
- **No animals are permitted unless it is a registered service animal**
- **No Refunds will be given due to no shows**
- **Booth spaces must be set up and ready to go 20 minutes prior to the start of the event**
- **Vendors are responsible for providing tents, canopies, supplies and other misc items you may need throughout the day**
- **Electricity is not available**
- **If you have any items that break, please clean up the pieces**
- **Please clean up after yourself after the event is over**
- **Rocktoberfest, its organizers, its volunteers and other businesses located in the town are not responsible for lost, damaged or stolen items or injuries. They will also be held harmless in the event of any negative situation that may arise before, during and after this event.**
- **Payment can be made online, [www.rocktoberfestlp.com](http://www.rocktoberfestlp.com) on the Kids Marketplace tab or a **check can be made out to Rocktoberfest** and mailed along with this form to C/O Island Music, 403 Charles St., La Plata, MD 20646.**

**I have read and understand the information provided throughout this entire application and will follow all rules and guidelines. I have also explained them to my child who will be attending this event.**

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**Parent's/Guardian's Signature**

**Date**

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**Parent's/Guardian's Name Printed**